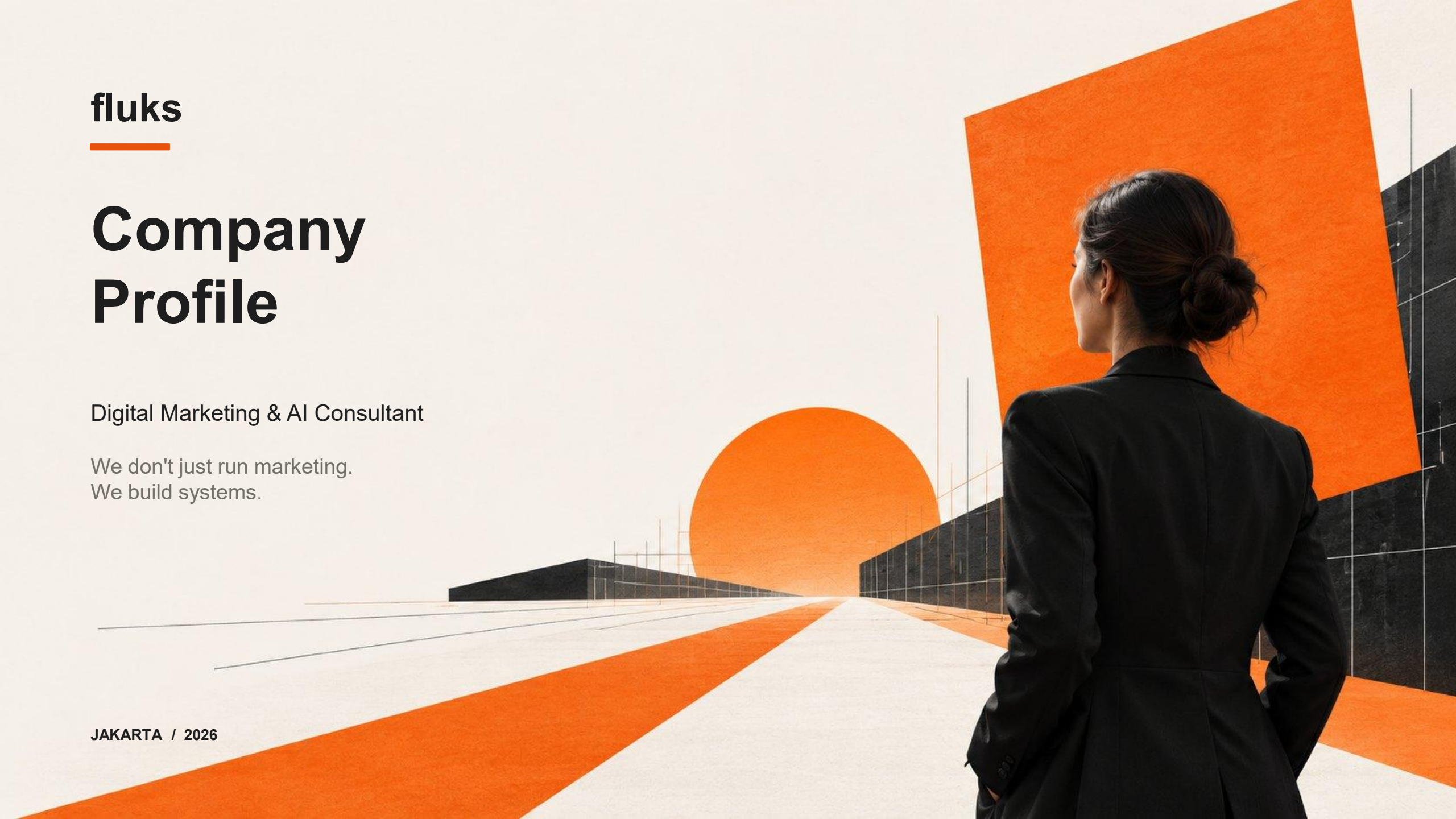


fluks

A woman with dark hair in a bun, wearing a black blazer, stands in the foreground looking out over a stylized landscape. The landscape features a large orange circle on the horizon, a wide orange path leading towards it, and various orange and black geometric shapes in the background. The sky is a light, pale yellow.

Company Profile

Digital Marketing & AI Consultant

We don't just run marketing.
We build systems.

JAKARTA / 2026

We help businesses build a growth engine, not just run marketing

Many companies invest in SEO, Google Ads, social media and marketing tools. When each runs on its own, results are inconsistent and hard to link to business growth.

Fluks connects every activity into one system focused on the right goals:

01

VISIBILITY

Found on Google and AI search

02

QUALITY LEADS

Leads that are ready for sales

03

CONVERSION

A stronger funnel and offer

04

GROWTH

Sustainable, data-led iteration

A partner, not a vendor.

We shape strategy, run experiments, optimize the funnel, and make sure every marketing decision is backed by data.

STRATEGY
EXPERIMENTS
FUNNEL OPTIMIZATION
DATA

Build. Get found. Get contacted.

Three core services, plus a growth program tailored to your goals.

01 · BUILD

Website you control

Move your old vendor website or an AI-made design to WordPress: easier to maintain, faster to update, and free from vendor bottlenecks.

- Update without waiting on a vendor
- Full ownership of domain & hosting
- SEO & GEO-ready from day one

02 · GET FOUND

SEO + GEO

Buyers are moving from Google results to AI answers in ChatGPT, Gemini and Perplexity. Stay visible in both and keep inbound demand steady.

- Optimization advice & technical audits
- Content refresh for Google & AI
- Reporting tied to business results

03 · GET CONTACTED

B2B paid ads

For companies that want prospects fast: Google Ads built for B2B buying journeys, with tracking that shows where every lead comes from.

- B2B keywords & landing pages
- Lead tracking by campaign & channel
- Clear cost per lead and ROI

04 · GROWTH HACKING

Full-funnel growth, built around your goals

A customized program: we evaluate your whole funnel, from first visit to closed deal, then shape a personalized solution around your business goals and objectives.

- Full-funnel audit and evaluation
- Solutions tailored to your objectives
- Experiments tracked against KPIs

Websites: company profile or static site + blog only (no web apps yet). All accounts stay in your name; hosting and ad budget are paid directly, with no markup.

Experience with clients

Where our team has worked and the brands we have supported.

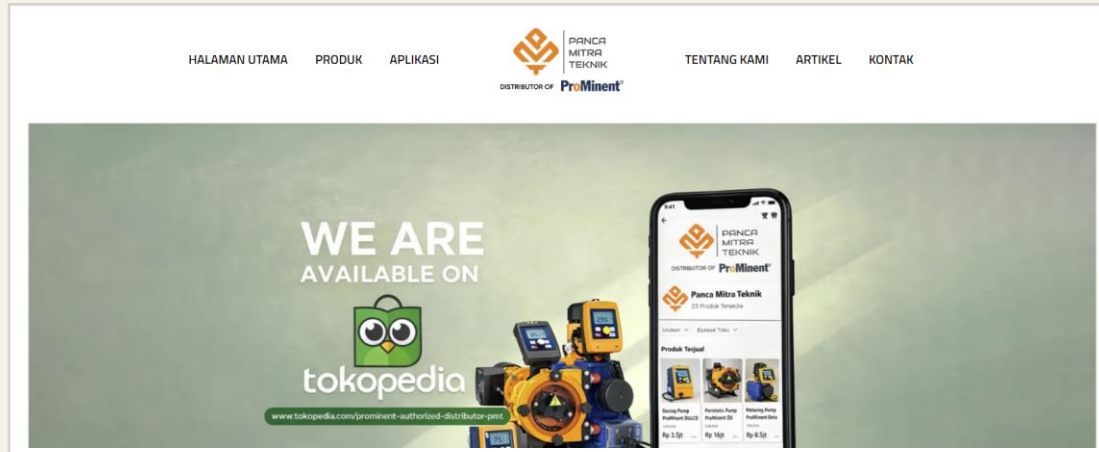
WHERE OUR TEAM HAS WORKED



CLIENTS WE HAVE WORKED WITH



Turning search into leads



CLIENT · PANCA MITRA TEKNIK

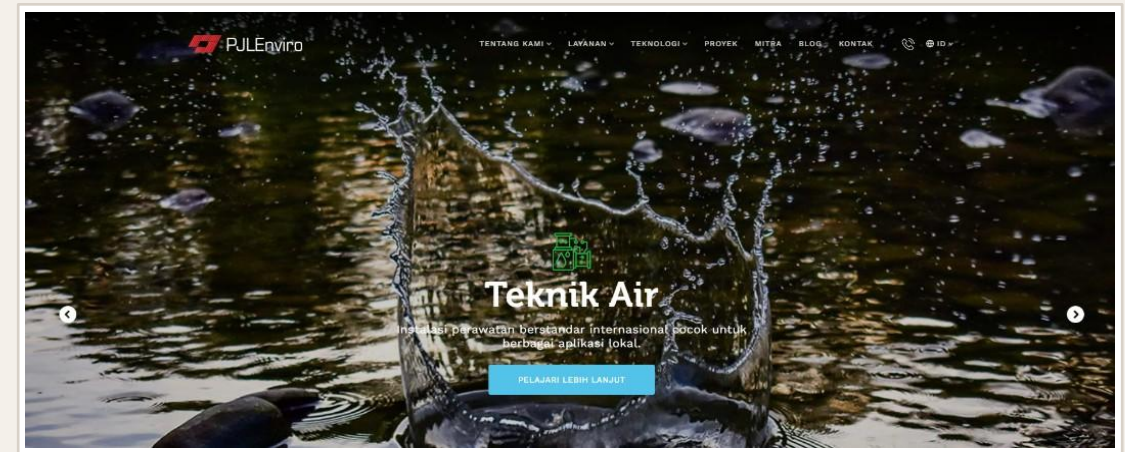
Panca Mitra Teknik

Official ProMinent distributor in Indonesia, providing dosing and metering pumps, technical consultation, and SEO-driven product, application, and technical content for water treatment, chemical, F&B, pharma, energy, and mining industries.

IMPACT

Top Rank

Ranks on the first page of Google for searches like "distributor ProMinent" and ProMinent product searches such as "pompa dosing ProMinent".



CLIENT · PJLENVIRO.COM

PJL Enviro

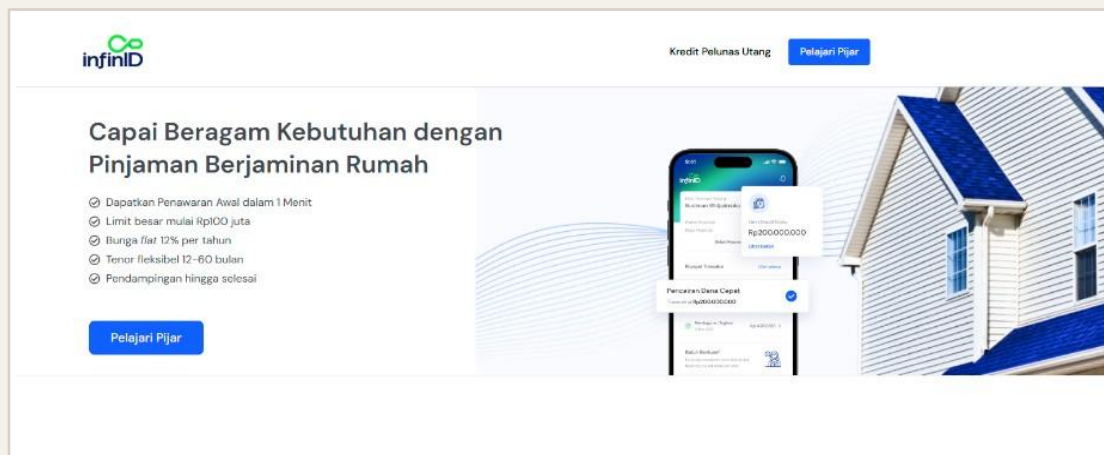
Wastewater and clean-water treatment specialist for industrial clients. The site ranked for keywords that did not bring enquiries, so we redefined target keywords around lead intent, restructured pages with on-page SEO, built new service pages and published articles on a regular schedule.

IMPACT

4.9x

Organic traffic grew from 1,000 to 4,940 monthly visits (Jan 2025 → Oct 2026).

Winning high-intent fintech search



TEAM EXPERIENCE · INFINID.ID

infinID

Lending platform for loans secured by a house certificate, starting with almost no organic presence. Alongside website optimization, we targeted people ready to borrow with keywords like “pinjaman jaminan rumah” and “gadai sertifikat”, reaching top positions, plus articles on managing a loan.

IMPACT

270K

Monthly organic visits by Nov 2024, up from under 500 a month in Jan–Aug 2024.



TEAM EXPERIENCE · AKSELERAN.COM

Akseleran

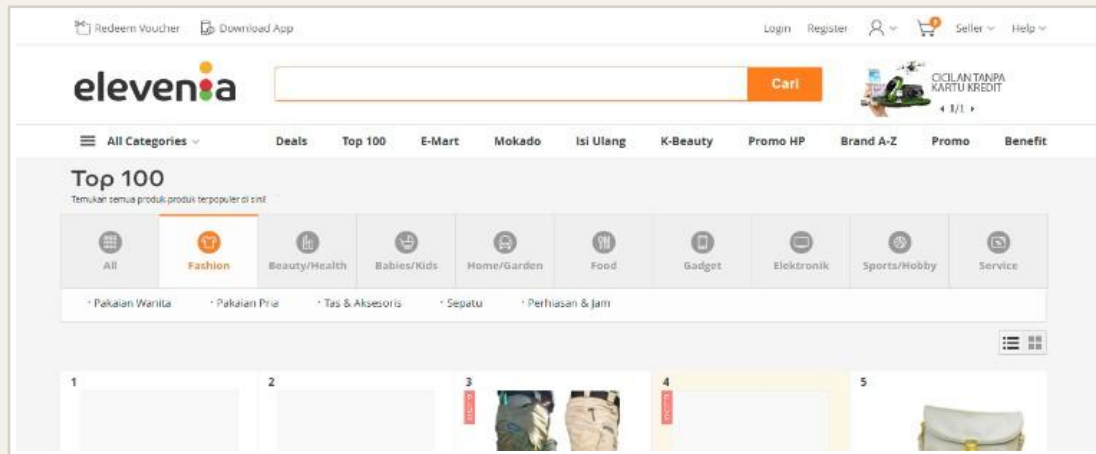
P2P lending fintech that connects lenders with SME borrowers. Organic traffic was small and not aimed at the lenders who matter most, so we fixed the site structure, improved page speed and re-targeted keywords toward high-value lenders.

IMPACT

3.2x

Organic traffic on akseleran.com grew from 125 to 394 monthly visits (Jan → Dec 2024).

Search at e-commerce scale



TEAM EXPERIENCE · ELEVENIA.CO.ID

elevenia

General online marketplace in Indonesia with a very large catalog. To compete in retail search, we optimized product, catalog and category pages, and focused on fashion and gadgets as the hero best-selling categories.

IMPACT

+43%

Organic traffic grew from 896K to 1.28M monthly visits (Jan → Oct 2017).



TEAM EXPERIENCE · LAZADA.CO.ID

Lazada Indonesia

One of Indonesia's largest e-commerce marketplaces, with millions of products to surface in search. We built a programmatic SEO system together with an article program, helping Lazada reach the highest organic traffic among Indonesian e-commerce sites.

IMPACT

19.3M

Monthly organic visits at peak (Jul 2017), up from 12.5M in Dec 2016 (+54%).

fluks

Book a working session.

This is not a sales presentation. It is one focused hour with the people who would do the work. We look at your challenge together, and you leave with something useful, whether or not you decide to work with us.

- **A written summary.** Where the real bottleneck is, and where marketing technology will and will not help.
- **A proposed approach.** The shape of a solution, worked out with you in the room.
- **An indicative estimate.** Rough cost, timeline, and first results. No obligation.

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